



### **Client:**

The Olupona Foundation for Education, Equality and Peace strives to make a difference in Nigeria by educating its future leaders. Its goal is to bring peace and stability in Nigeria by giving its youth the tools needed to become leaders who will inspire and uplift the entire Nigerian community.



### **The Challenge:**

- The foundation was in its infancy and needed a strategic plan, which included:
  - A mission, vision, and values to which the organization could adhere to consistently
  - Short- and long-term strategic objectives aligned with its mission and vision
  - An organized set of initiatives, projects, and milestones to achieve its short- and long-term strategic objectives
- For effective execution, the plan had to:
  - Balance an aggressive timeline with limited and part-time resources
  - Leverage founder's existing network
  - Focus on activities that would yield the highest return on investment

### **Our Solution:**

NeuStrat&PM applied its expertise in strategic planning and resource optimization to develop a comprehensive strategy that recognizes the conditions of the market for nonprofits as well as strengths the organization could capitalize on. The engagement included:

- Situational analysis based on stakeholder interviews, market research, and SWOT analysis
- Development of an overarching strategy, including vision, mission, and key strategic objectives for the next four years
- Creation of short-, mid-, and long-term SMART goals and associated critical tasks to support the achievement of organizational objectives
- Establishment of timeline and resources allocation



### **Results:**

- A comprehensive strategic plan tailored to the foundation's needs, which continues to provide value to the organization today
- Plan completion and delivery in under six weeks and less than thirty hours
- Team's successful implementation of five key deliverables critical to the organization's success within six months

### **Client Testimony:**

"When we created the Olupona Foundation, we needed help to define a strategy that would inform our objectives and guide our activities for the next decade. In a matter of weeks, NeuStrat&PM executed a discovery phase and delivered a comprehensive strategic plan that would prove to be both well-designed and immediately executable. With their help, we were able to bring focus to our newly-developed nonprofit and lift it off the ground in record time." — T.O., Foundation Administrator

### **About NeuStrat&PM:**

NeuStrat&PM is a boutique business strategy and project management consulting firm that provides expert comprehensive services in project and program management, project portfolio management, process improvement, strategy formulation, and strategic planning.

Founded by Marc Neufcourt in 2017, our company has earned the trust of its clients by providing outstanding project management and strategy services that consistently exceed clients' expectations.